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INDEPENDENT · TEL AVIV

I turn an idea into a working AI product in days — then tell you honestly whether it is worth building further.

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WHAT I TAKE ON

AI persona and voice agents

Chat plus live voice, memory across sessions, grounded knowledge, guardrails, cost control.

Agents and automation inside organisations

Tool-calling agents, MCP servers, n8n workflows, document pipelines with LLMs.

AI production tools for creative teams

Image, video, 3D and audio pipelines, inside the tools people already use.

Design plus build, one person accountable

Brand, screens, backend, AI layer, deploy. No handoff, no translation loss.

SELECTED WORK — DESIGNED AND BUILT

Ilan AI talk.ilans.net

A voice-first AI twin: live voice call in a cloned voice, Hebrew and English, memory across sessions, grounded in a single facts file. Built in three days.

CarScan AI carscan.ilans.net

Photograph a car, a vision model identifies make, model and year, then matches it against a 177-car dealer inventory. Designed to answer "no match" rather than guess.

Peula Formatter peula.noal.cloud

A paid client system for a national youth movement. Four-stage pipeline, two models, with a proofreader that returns before/after corrections so nothing is lost silently.

OptimizeGLB optimizeglb.js.org

3D asset pipeline in the browser: quad retopology, baking, semantic UV unwrap, auto-rigging and text-to-motion animation.

Roni, a car-sales agent on n8n agent-case.vercel.app

A real tool-calling agent that chooses, loops and decides — built to show the difference between an agent and a fixed workflow.

Downshift [Apple App Store](https://apple.appstore)

Medication-taper app for patients, React Native and Supabase. Designed and shipped end to end.

HOW I WORK

- **Test before build.** Before a multi-week commitment I run a cheap end-to-end feasibility test on your real data. Several ideas were dropped after the spike — that is the point.
- **Days, not quarters.** The first working version is the real conversation starter, not a deck about one.
- **Design and code are one person.** I design the screens and write the front end, the backend and the AI layer myself.
- **A paid spike first.** Fixed price, one to two weeks, a clear deliverable — then a full proposal with scope, milestones and three revision rounds. I do not quote a product before the spike answers the hard questions.
- **Honest by default.** I will tell you what the model cannot do yet and what costs money per minute. I would rather lose a quote than oversell.

BACKGROUND

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| 2025-2026 | Sett — AI production tools adopted daily by a 100+ person creative team; an animation pipeline that cut asset creation from 4 hours to 15 minutes. |
| 2023-2025 | Rabin Medical Center / Clalit — clinical dashboards and patient-facing interfaces across 4 departments. |
| 2022-2023 | PlayBatch — AI creative tools, sole designer on an 8-person team. |
| 2020-2022 | Bites — B2B SaaS for 10,000+ users, and the design system behind it. |
| 2000-2020 | justAd, Sizmek, Gorni Digital — Creative Director and rich-media specialist; 500+ interactive campaigns for Fortune 500 brands; 3D and motion design. |

Stack. Claude and the Anthropic API (agents, tool use, MCP, prompt caching, evals) · ElevenLabs voice cloning · Azure neural TTS · Whisper · local models on own GPU · ComfyUI, SDXL and LoRA training · Python, TypeScript, Swift · React, React Native, Node · Three.js, WebGL, FFmpeg · Supabase, Redis, Vercel · Figma.